



# OPUNAKE & COASTAL NEWS

COVERING THE COAST

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## DISPLAY ADVERTS RATES 2025

### STANDARD RATE

**\$6.39** per column centimeter (col cm)

### DISCOUNTS

HALF PAGE - **\$5.45** col cm (ie **\$621.30**)

FULL PAGE - **\$4.96** col cm (ie **\$1130.88**)

DOUBLE PAGE - **\$3.97** col cm (ie **\$1810.32**)

### SPECIAL DISCOUNTS

Consecutive half page ads - **\$4.96** col cm

Consecutive quarter page ads - **\$5.45** col cm

### VOLUME DISCOUNTS

400 col cm (equivalent to 1.5 pages per year) **\$5.35** col cm

960 col cm (equivalent to 4 pages per year) **\$5.24** col cm

eg. 12x 3 col cm per issue on average

1400 col cm (equivalent to 6 pages per year) **\$5.07** " "

eg. quarter page per issue on average.

1920 col cm (equivalent to 8 pages per year) **\$4.94** " "

2400 col cm (equivalent to 10 pages per year) **\$4.81** " "

2880 col cm (equivalent to 12 pages per year) **\$4.64** " "

eg. a half page every issue on average.

4320 col cm (equivalent to 18 pages per year) **\$4.44** " "

**For col cms exceeding these rates further discounts apply**

### LOADING (if page preference specified by advertiser)

Front page - extra 50%

Page 3 and back page - extra 20%

## CLASSIFIED, PUBLIC NOTICES

### RUN-ON ADVERTS

**\$4.09** a line (if paid immediately)

**\$4.18** " " (if billed)

### PUBLIC NOTICES

**\$8.42** col cm (Note public notices receive a free listing in our What's On Column.)

## COLOUR

### FULL COLOUR

• **\$132** (Full page)

• **\$79** (Quarter Page)

• **\$105** (Half Page)

• **\$53** (From 14 col cm to 54 col cm)

### SPOT COLOUR

• **\$26**

• **\$26** (Business card)

**ALL PRICES PLUS GST**