



OPUNAKE & COASTAL NEWS

COVERING THE COAST

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DISPLAY ADVERTS

STANDARD RATE

\$5.81 per column centimetre (col cm)

DISCOUNTS

HALF PAGE - **\$4.95** col cm (ie **\$564.45**)

FULL PAGE - **\$4.51** col cm (ie **\$999.68**)

DOUBLE PAGE - **\$3.61** col cm (ie **\$1602.70**)

SPECIAL DISCOUNTS

Consecutive half page ads - \$4.51 col cm

Consecutive quarter page ads - \$4.95 col cm

VOLUME DISCOUNTS

400 col cm (equivalent to 1.5 pages per year) **\$4.86** col cm

960 col cm (equivalent to 4 pages per year) **\$4.76** col cm

eg. 12x 3 col cm per issue on average

1400 col cm (equivalent to 6 pages per year) **\$4.61** " "

eg. quarter page per issue on average.

1920 col cm (equivalent to 8 pages per year) **\$4.49** " "

2400 col cm (equivalent to 10 pages per year) **\$4.37** " "

2880 col cm (equivalent to 12 pages per year) **\$4.22** " "

eg. a half page every issue on average.

4320 col cm (equivalent to 18 pages per year) **\$4.04** " "

For col cms exceeding these rates further discounts apply

LOADING (if page preference specified by advertiser)

Front page - extra 50%

Page 3 and back page - extra 20%

CLASSIFIED, PUBLIC NOTICES

RUN-ON ADVERTS

\$3.72 a line (if paid immediately)

\$3.80 " " (if billed)

PUBLIC NOTICES

\$7.65 col cm (Note public notices receive a free listing in our What's On Column.)

COLOUR

FULL COLOUR

• **\$120** (Full page)

• **\$72** (Quarter Page)

• **\$96** (Half Page)

• **\$36** (from 14 col cm up to 1/4 pg)

SPOT COLOUR

• **\$24**

• **\$24** (Business card)

ALL PRICES PLUS GST